



Agribusiness Association of Australia

'PROMOTING AGRIBUSINESS IN AUSTRALIA'

Project Management Workshop: Front End Loading for Better Project Outcomes

All types of industries are using modern project management techniques to lower their project costs and improve efficiency. These techniques can also apply to the Agricultural industry, and can help all sizes of projects. In the past, many people jumped quickly into project construction and execution, and this appeases those driven by schedules and "the need to do and see something". However, research shows that this strategy does not consistently yield project success. The world has changed:

- Competition is global and significant, and product margins are routinely small,
- Investors demand more predictability in the costs and schedules of projects they fund,
- Customers demand higher and more consistent quality of the products they purchase, and
- The public and regulators demand more say and control on projects that impact them.

The Agribusiness Association of Australia is pleased to present this workshop as an introduction to planning projects. The Front End Loading (FEL) workshop will introduce processes, tools and checklists to help plan all projects; the tools are fully scalable from buying a utility vehicle to constructing mega facilities. Participants in the workshop will learn how to scale and apply these basic project management principles to their agricultural opportunities and projects. Simply stated, better project planning typically results in better project outcomes.

Location: Hilton Brisbane,
190 Elizabeth Street, Brisbane QLD

Date: Wednesday November 25th 2009

Time: 9.00 am – 12.00 noon - Workshop

Cost: Members - \$125
Non members - \$175 *Please note, this workshop is limited to 25 people*
(Registration includes afternoon tea and bound workshop materials)

****SPECIAL:** Members Only – book for both the F.E.L and the afternoon Carbon Workshops and receive a combined discounted rate of \$225 - a saving of \$25.

We gratefully acknowledge our National Sponsors





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About the Facilitator: Clif Hefner

From his worldwide experience over the past 30 years, Clif has learned modern Project Management principles that can be applied to the Agricultural Industry. He understands our industry as he originated from and still holds interest in a Texas, USA rice farm and cow-calf operation. He graduated from the University of Texas with BS in Petroleum Engineering with Highest Honors, and has spent his career working in 9 countries in the oil and gas industry. Upon permanently relocating to Australia, he has also consulted in the agricultural and sugar cane industries.

In a Professor role with QUT, Clif teaches adult/executive project management FEL courses worldwide to Shell Corporation. In his consulting role, he serves as a Project Manager for a Brisbane based firm working in the coal seam gas industry. At present, Clifton C Hefner is an Adjunct Professor with Queensland University of Technology and a Petroleum/Project Management Consultant with TARA-Technical Assistance & Research Analysis

Booking details

RSVP by Friday 20th November, 2009

Please reserve _____ seats

Payment method (circle): cheque credit card

Please circle: Amex Visa MasterCard *Diners (*4 % booking fee)

Name: _____

Card No: _____

Title: _____

Expiry Date: _____

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Address: _____

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Bookings to:

Mark Rodda

Email: agri@agribusiness.asn.au

Fax:

(08) 8238 3499

Telephone: (08) 8238 3388

Cheques to be mailed to:

93 Frome St. Adelaide SA 5000

Please completed this registration form and return by fax with payment. A tax receipt will be issued upon payment.

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